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European political renewal: France Industrie unveils its proposals to reindustrialise Europe

Because Europe is the only relevant level at which to exert influence on an international scale, and because reindustrialisation is the decisive lever for decarbonisation and sovereignty, France Industrie's manufacturers are proposing 4 main priorities to amplify the initiatives in support of industry launched during the current mandate of the European Commission.

"The world has changed, and Europe is showing greater commitment to its industry: our call is to build on this by implementing an ambitious industrial policy and abandoning the naïve regulations that undermine our competitiveness. Industry is essential to achieving our goals of decarbonisation and sovereignty: I'm convinced that industry needs more Europe, and Europe needs more industry. Indeed, France Industrie has signed the Antwerp Declaration, a call to give ourselves the means to achieve the main objectives of the Green Deal without deteriorating our production capacities in Europe," states Alexandre Saubot, President of France Industrie.

➤ **An industrial strategy to enhance competitiveness and strategic autonomy:**

The competitiveness of European industry is slipping, and the European Union is failing today to provide the tools to remedy the situation. A quasi-structural gap is widening with the United States, which is developing highly incentive-based policies, and with China, which is deploying an industrial strategy heavily supported by the State and aggressive trade actions.

To ensure a European response commensurate with the challenge, France Industrie recommends **the adoption of a Made in Europe Act**.

➤ **Decarbonise industry and its products with the full range of low-carbon energies:**

The decarbonisation of industrial processes and products, and energy efficiency efforts, are crucial to reducing greenhouse gas emissions. France Industrie advocates:

- promoting technological neutrality, **so that Europe can develop all energy solutions, at the most competitive costs possible, to accelerate competitive decarbonisation;**
- **correcting the EU's Carbon Border Adjustment Mechanism (CBAM) and postponing the timetable for phasing out free allowances, as well as the actual implementation of the mechanism, until it has demonstrated its protective effectiveness in terms of decarbonisation and reindustrialisation.**

➤ **Reduce the administrative burden from regulatory and legislative overload:**

European decision-makers have realised that regulatory complexity, instability and unpredictability are holding the EU back. France Industrie proposes a **"regulatory pause" and the correction of existing European legislation that hampers industry's competitiveness**.

➤ **Enable industry to drive employment and skills development:**

Developing industry in Europe is a powerful driving force for creating skilled jobs. Manufacturers call on the EU to ensure:

- **autonomous social dialogue by halting any legislative process undertaken on a social issue** in the event of failure of the negotiations of the social partners mandated to deal with this issue;
- **consistent implementation of the European social framework** by bringing French law into line with it.

Read all about France Industrie's proposals in its online call for action: <https://www.franceindustrie.org/2024eu>.

France Industrie is the professional organisation representing industry in France. It brings together 31 industry federations and the chairmen of 50 major private and public companies operating in all industrial sectors. France Industrie is the key contact for public authorities on all cross-cutting issues relating to industry: competitiveness, employment, ecological transition, innovation and digital technology, European industrial policy and regional attractiveness. France Industrie is also a co-founder of the French Fab, the banner of French industry, which aims to federate industrial ecosystems led by all local players, and to project them towards the industry of the future. www.franceindustrie.org - X (formerly Twitter): [@FR_Industrie](https://twitter.com/FR_Industrie) - LinkedIn: [France Industrie](https://www.linkedin.com/company/france-industrie).

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